



Innovative, Profitable and Playful

SuperMouth® is on a mission to:

- create healthier, happier, and more successful kids
- transform oral care into mouthcare by making it S.U.P.E.R. (**S**afe, **U**nified, **P**layful, **E**ffective, **R**eputable)
- collaborate with business-minded healthcare professionals to promote a new and better way to impact oral/overall health and well-being

Introducing the SuperMouth PRO Program which allows professionals to expand their business model. Your patients are already buying oral care products, they're just not buying from you. By offering SuperMouth products to your patients, you create value for your patients and your practice.

Our **wholesale** model allows you to offer products in-office or online and shipped via your replicated website.

Our **subscription** model allows for a recurring income stream.

Our **referral** program allows you to expand outside of your practice.

What SuperMouth PROs Can Expect

Increased Patient Loyalty & Satisfaction

The SuperMouth system is the first subscription service that follows your pediatric patients as they age – ensuring they have the right products at the right time.

Safe Options for Your Patients

All SuperMouth ingredients* rank a number one on the Environmental Working Group's scale. This means all ingredients are the lowest possible risk of toxicity and danger to consumers.

Differentiate Your Practice

SuperMouth provides the tools you need to market your SuperMouth Pro status – and your practice!

Are you
ready to

- expand your impact on your patient's oral and physical health?
- create a new and expanded revenue stream for your practice with minimal impact on day-to-day operations?
- be seen as an innovator?

*All ingredients rank a 1 on the EWG's toxicity scale except fluoride, which is deemed safe by the FDA in the correct quantities

Earning levels for SuperMouth Pro participants that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual and practice business skills, personal ambition, time, commitment, activity and demographic factors.



3 Benefits of SuperMouth Business

Exclusivity ⁽¹⁾

Patient sales get attributed to you or your practice indefinitely, even if they move to a different dentist or different city.

Subscription

Quarterly shipments sent directly to your customer = residual income.

Simplicity

No inventory required. SuperMouth supplies marketing collateral, CE credit, replicated website, fulfillment, sales tax filing.

Annual Earnings Potential

Per 1,000 Customers ⁽²⁾⁽³⁾

(Based on an average of \$36 profit per patient)

	Practice	Staff	Total
Annual Retail Profit ⁽⁴⁾	\$24,000	\$12,000	\$36,000

What does this mean to your team?

# of team members	6 (Example)
Annual earning potential per member	\$2,000
Earned per system sold	\$2.00

Potential Increase to your Business Valuation

Annual SuperMouth retail profit	\$ 36,000
Increase in valuation multiple ⁽⁵⁾	8x
Equivalent practice profits	\$ 288,000

1. As long as your customer has purchased in the prior 12 months. Systems and consumables not available at retail.
2. Based on average of \$20/month spend.
3. Number of customers varies based on size of practice (number of patients) and size of subscription base.
4. Based on recommended 2/3 / 1/3 split.
5. Forbes The Automatic Customer – subscription profits have an 8 times higher valuation multiple earnings disclaimer.



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Schedule a business consultation at
SuperMouthPRO.com
or scan here



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